



# Experts in Career and Technical Education

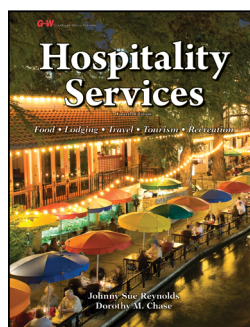
Grades 9–12  
Hospitality and Tourism



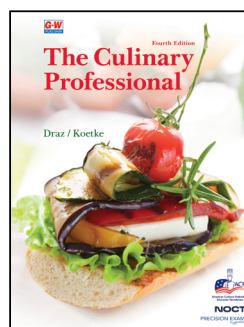
Hospitality and Tourism employs 16 million workers and contributes sales of \$1.9 trillion to the U.S. economy (Source: ACTE). G-W Publisher can help turn students into skilled employees for this vital sector of the economy.

For 100 years, G-W has focused exclusively on providing affordable, high-quality instructional resources for Career and Technical Education. Let's work together to build careers!

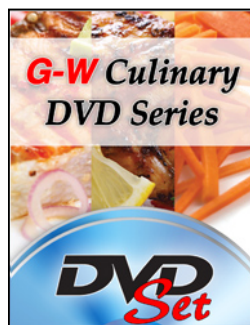
## G-W Titles for Hospitality and Tourism



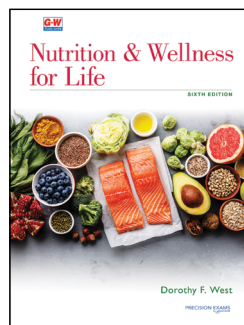
Introduces students to the five segments of the hospitality industry—food and beverage, lodging, travel, tourism, and recreation. Covers the business aspects of each segment, including hospitality management, human resources, accounting, sales, and marketing.



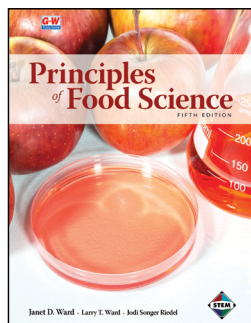
Focuses on the core content that provides students with the knowledge they need for a career in the culinary arts. Aligned to ACEF standards and ACF credentials distributed by NOCTI.



Provides dynamic visual instruction of essential culinary skills. The authors share tips and insights as they demonstrate foundational food safety and preparation techniques.

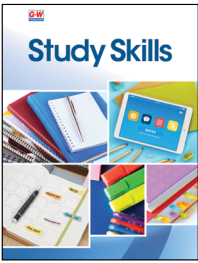


Explores how everyday decisions affect wellness at the various stages of the life cycle. Explains the importance of healthful eating and physical activity across the life span.

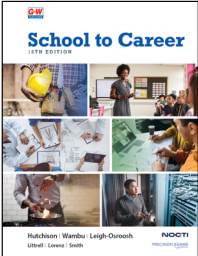


Explores how cooking, health, and storage tips connect science basics to daily food encounters. Covers the basic laws of chemistry, microbiology, and physics as they relate to food components and complex food systems.

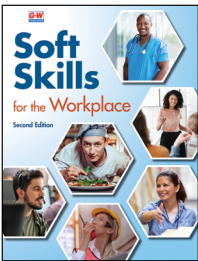
## G-W Titles for Classroom, Career, and Workplace Success—Valuable Supplements for Any Course!



A concise, effective textbook designed to help students become active learners with improved reading comprehension, critical-thinking skills, good time management, and useful study strategies.



Focuses on college and career readiness skills to give high school students the ability to succeed in school, on the job, and on their own. Serves as a foundation for creating career goals using the 16 career clusters as a guide.



An affordable textbook that features fourteen short, informative lessons that guide your students to find and keep a job. Topics include Professionalism, Ethics, Self-Management Skills, Etiquette, Attire, Communication, Teams, Diversity, and Confidence.



### FLEXIBLE FORMATS: Print, Digital, or Bundle

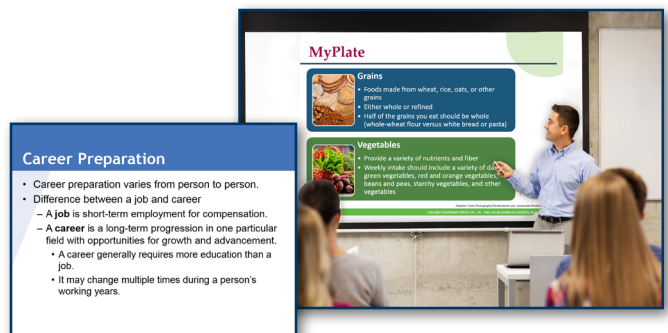
- ✓ Print Textbooks and Workbooks
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