

THE
TOP **5** WAYS TO
BUILD

**A PROFITABLE
DRONE BUSINESS**



**THE DRONE
BOSS**

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There are literally hundreds of ways to make money flying a drone. We've already identified over 328 vertical markets where drones are currently being used for profit. In this report, I will share with you the Top 5:

General Aerial Photography. For years, helicopter pilots/cameramen would do aerial photography of businesses, land, crops, land development, office buildings, sub-divisions, parks, lakes, golf courses - you name it. I mean think about it—what business owner doesn't want a shot of their business from the air? I'm sure you have probably seen framed aerial pictures on the walls of all kinds of businesses, from paint and body shops to home builders. Now *you* can provide this highly desired service!



Another great way to generate “mail box money” is with stock aerial photography. In other words, YOU can provide stock aerial photography for the stock photography websites and business owners around the world will pay to download and use them.

There are literally hundreds of options. So who is your ideal clients in this vertical? It's business owners who have a physical location and who advertise. This can also include cities and state tourism departments.



Real Estate Photography. This is a vertical that is exploding. Imagine that in just 2-5 years *every online home listing* will include Aerial shots. It will become the standard in this industry, but for now, it's still a rarity. Less than 3% of homes listed today have aerial pictures. This is a huge opportunity, because aerial pictures increase the perceived value of the home as well as the perceived value of the Realtor. This gives the

Realtor a great advantage in acquiring more listings. This is the main thing Realtors want—more listings—and if you can help them not only sell their current listings faster and for more

money but can also help them get more listings, then you will quickly become their new longterm best friend. Providing professional HDR aerial & ground pictures is something that all Realtors want and don't even know it yet. So who are your ideal clients in this vertical market? Its any of the millions of active licensed Realtors in the USA (and internationally).

General Aerial Videography. This is the same idea with newer available technology. You can offer the same pool of potential clients a service they didn't know could benefit their business or just thought wasn't financially feasible, or didn't recognize the Return on Investment. Think about it—in the past they would just get a cool aerial picture and put it on the wall. But now, aerial video can be used for marketing their business, and when combined with a strategically scripted video, they can have a powerful marketing piece that not only positions their business above their competition and elevates their value in the eyes of their customer, but gives them something that actually helps generate revenue.



Think about it from a business owner perspective - if someone offered these owners a tool that would bring in new customers (code for income), that they weren't aware of and weren't utilizing, don't you think they would jump at it? And they do. Videos are an amazing way to showcase businesses for commercials, web advertising, email video advertising, social media advertising, and much more. Plus, this doesn't even scratch the surface of the other applications for video like: Search and Rescue, Wildlife conservation, emergency first responders, water flow erosion, agriculture, and the list goes on and on.



Mapping. Opportunities exist to help civil engineers, farms, golf courses, vineyards, home owners associations, and so much more. Imagine being able to provide invaluable information to these groups? For example, you can help experts determine what exact land areas are being over or under-watered, have too much or not enough fertilizer, assess plant health, see insect infestation, and provide assistance in many other areas. This translates to saving millions of gallons of water, cutting down on excess use

of fertilizer and pesticides, saving wear and tear on equipment, which saves fuel and helps reduce the overall carbon footprint. Ultimately, you are helping your customer save time and money, while improving the environment. So who are you ideal clients in this vertical market? Anyone who uses water and whose business revolves around growing plants and trees!.

Inspections. Cell towers, power lines, oil and gas pipelines, riverbanks, lakes, roads, construction sites, containers, server rooms, oil refineries, bridges all need regular inspections. This vertical market has several sub-verticals which are not only all needed but often times can save lives.

There were 24 US related tower structure fatalities in 2013-2014, according to WirelessEstimator. Often times, those injured are rope climbers doing inspections that could be done with drones. In fact, Verizon found that, when using drones in conjunction with rope crews, they could not only save lives, but time and money as well. They discovered they could cover 3 times the towers in the same amount of time. So who is your ideal clients in this vertical market? It's cities and companies with a need for inspections, especially where human life is at risk.



Currently, these are the tops 5 ways to make money with your drone.

There are hundreds more out there. We keep our pulse on the Drone World and although there are other vertical markets that have high earning potential—the cost of entry can make it not as appealing. We recommend you start your business and start earning money and then reinvest in the higher-end equipment.

To find out how to fast-track or start your own Drone businesses attend a Drone Command Live Seminar.

DroneCommandLive.com



Damon Darnall, aka the Drone Boss, is the founder of the Sky Eye Network. The Drone Boss has over 25 years of experience flying Drones and has logged over 10,000 Drone flight hours. He has set 2 world records and competed in numerous National and World competitions. He is currently hosting “Drone Command Live” seminars all over America, helping new Drone Operators start successful and profitable businesses using their drones.

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